



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 2875278
Schedule Dates 05/02/17-05/08/17
Advertiser Ralph Northam for Virginia Governor-D (116676)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand GOVERNOR/DEM (926535)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 903/913/5497
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/01/17
Last Modified 05/01/17
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,005.00
Net Total \$22,695.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2017	42	\$26,700.00
Grand Total:	42	\$26,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/02/17-05/05/17	4	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		5/1/17
2.0	Normal Line / Access	05/02/17-05/04/17	4	:30	7:27:56P- Jeopardy			1		1				2	\$1,600.00	\$3,200.00	Washington (WJLA)		5/1/17
3.0	Normal Line / Access	05/08/17-05/08/17	4	:30	7:27:56P- Jeopardy		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		5/1/17
4.0	Normal Line / SPOT	05/02/17-05/04/17	4	:30	10:59:56P- News-ABC 7 News at 11p			1	1	1				3	\$750.00	\$2,250.00	Washington (WJLA)		5/1/17
5.0	Normal Line / SPOT	05/08/17-05/08/17	4	:30	10:59:56P- News-ABC 7 News at 11p		1							1	\$750.00	\$750.00	Washington (WJLA)		5/1/17
6.0	Normal Line / SPOT	05/03/17-05/03/17	4	:30	6A- News-Good Morning Washington at 6a				1					1	\$750.00	\$750.00	Washington (WJLA)		5/1/17
7.0	Normal Line / SPOT	05/08/17-05/08/17	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$750.00	\$750.00	Washington (WJLA)		5/1/17
8.0	Normal Line / SPOT	05/03/17-05/03/17	4	:30	9A- Live with Kelly				1					1	\$300.00	\$300.00	Washington (WJLA)		5/1/17
9.0	Normal Line / SPOT	05/08/17-05/08/17	4	:30	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		5/1/17
10.0	Normal Line / SPOT	05/02/17-05/05/17	4	:30	10:58:25A- ABC-The View			1	1		1			3	\$400.00	\$1,200.00	Washington (WJLA)		5/1/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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WJLA/GJLA/EJLA

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Phone/Fax

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903/913/5497

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Local/Political Candidate Agency BRD

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Date Entered

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Kimberly Camps

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Commission %

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Commission

\$4,005.00

Net Total

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Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

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May. 2017 42 \$26,700.00

Grand Total: 42 \$26,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	05/03/17-05/08/17	4	:30	11:59:56A- News-ABC 7 News at Noon		1		1	1				3	\$400.00	\$1,200.00	Washington (WJLA)		5/1/17
12.0	Normal Line / SPOT	05/02/17-05/05/17	4	:30	2P- ABC-General Hospital			1		1	1			3	\$500.00	\$1,500.00	Washington (WJLA)		5/1/17
13.0	Normal Line / SPOT	05/02/17-05/04/17	4	:30	3:59:27P- News-ABC 7 News at 4p			1	1	1				3	\$350.00	\$1,050.00	Washington (WJLA)		5/1/17
14.0	Normal Line / SPOT	05/08/17-05/08/17	4	:30	3:59:27P- News-ABC 7 News at 4p		1							1	\$350.00	\$350.00	Washington (WJLA)		5/1/17
15.0	Normal Line / SPOT	05/02/17-05/05/17	4	:30	4:58:27P- News-ABC 7 News at 5p			1	1		1			3	\$400.00	\$1,200.00	Washington (WJLA)		5/1/17
16.0	Normal Line / SPOT	05/02/17-05/04/17	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1				3	\$600.00	\$1,800.00	Washington (WJLA)		5/1/17
17.0	Normal Line / Access	05/03/17-05/05/17	4	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$1,500.00	\$4,500.00	Washington (WJLA)		5/1/17
18.0	Normal Line / SPOT	05/03/17-05/04/17	4	:30	12:37A- ABC-Nightline				1	1				2	\$100.00	\$200.00	Washington (WJLA)		5/1/17
19.0	Normal Line / SPOT	05/07/17-05/07/17	4	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$300.00	\$300.00	Washington (WJLA)		5/1/17
20.0	Normal Line / SPOT	05/07/17-05/07/17	4	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$100.00	\$100.00	Washington (WJLA)		5/1/17

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21.0	Normal Line / SPOT	05/08/17-05/08/17	4	:30	4:58:27P- News-ABC 7 News at 5p		1							1	\$400.00	\$400.00	Washington (WJLA)		5/1/17

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